



Join our mission in building a community that is safe for all.

## CORPORATE ANNUAL SPONSORSHIP

As a year-long corporate sponsor your company will be demonstrating a strong commitment toward helping victims of violence heal and rebuild their lives right here in our community. Your support will help Alternatives to Violence (ATV) provide critical services including emergency shelter, safety planning, advocacy, crisis intervention and court advocates to those whose lives have been affected by domestic violence, sexual assault or human trafficking. You also will be supporting the education and training ATV does with community outreach programs and presentations throughout the area and in schools.

As an annual corporate sponsor, your company will have the opportunity to engage with a network of active philanthropic community members connected by the same mission.

### Additional Event Exposure

Annual corporate sponsors receive high-level sponsor status at ATV's three signature events, plus these additional benefits offering more exposure and recognition.

#### Purple Ribbon Breakfast

- Option to speak at event
- Optional branded table at event
- Brand material distribution to all attendees

#### Fore Golf Tournament

- Verbal thank you at event
- Sponsor recognition on ATV website event page
- Social media shoutout

#### Pastels on 5<sup>th</sup>

- Booth space at event
- Sponsor recognition on ATV website event page

### YEAR-ROUND BENEFITS!

- Optional volunteer day at ATV to promote team morale
- Sign recognition at ATV Resource Center
- 4 social media posts throughout the year
- Blog post on your services and why you support Alternatives to Violence
- Listed under "Community Resources" on ATV website
- Sponsor recognition in newsletter
- Optional office training presentation to employees
- Online sponsorship badge for your social media
- Partner recognition on ATV website

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To become an annual corporate sponsor, contact RoseMarie Massaro, Communication & Development Manager at (970) 669-5150 or [rosemarie.massaro@alternativestoviolence.org](mailto:rosemarie.massaro@alternativestoviolence.org).

If you are unable to be an annual corporate sponsor, ATV offers other sponsorship opportunities to accommodate various budgets and goals for each individual event.

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Alternatives to Violence hosts three signature events throughout the year, which are collectively attended by nearly 4,000 community members!



### The Purple Ribbon Breakfast

The Purple Ribbon Breakfast is an inspirational morning that brings philanthropists and business professionals together to take a stand and make an impact against violence. The event fosters public awareness of domestic violence, sexual assault and human trafficking in our community and serves to fund Alternatives to Violence's shelter and other programs. The event provides sponsors significant brand exposure to a large captivated audience of community members.

### Pastels on 5th

Pastels on 5th is a free, family-friendly, community-wide sidewalk chalk art festival where artists, businesses and downtown Loveland come together to transform 5th Street into a spectacular sidewalk gallery and showcase of local talent. The event is designed to highlight the thriving Loveland arts community and serve as a benefit for Alternatives to Violence. The event extends ATV sponsors' exposure to thousands of active consumers in the local area.



### FORE Golf Tournament

Every year ATV supporters come together to swing into action to help raise money for the SafeHouse, programs and operational costs. Golf players get a chance to test their skills to win great prizes from participating sponsors. The golf tournament is followed by a celebration where attendees can re-fuel with a catered meal and learn more about ATV and its partners. The event provides corporate sponsors the opportunity to network with the local business community.

